

Immanuel Lutheran Church  
Mission & Ministry Council  
March 25, 2008

Attendee Tim.Brusseau Bob Brunow John Felton, Tammy Kuderer, Jeff Trettin,  
Paul Gnan, Pastor Ben Squires, Jeff Nelson, Kris Kosidowski, Dick Boeck, Sr.  
Excused- Pastor Dan Schneider, Kim Will, Dean Krueger  
Guest Don Rohde  
President Brusseau opened the meeting and then asked Pastor Squires for devotion.

Pastor Squires began his presentation with a taped song “ Everybody Came”and the purpose was to send the message to our members as to “What the church could be like--  
“If Everybody Came.”It was a sweet song sung in animated form and the message was well received by the Council members.

A motion was made and seconded to accept the February 26, 2008 minutes as printed. Motion carried. President Brusseau discussed the newspaper article on Zion Lutheran School tuition free school in 2009. ”

**Don Rohde** reported that enrollment in the school at present is 65 for 2008-2009 year. April 30 is the deadline for the 2008-2009 school years Registration fee goes up after that date. The age 3 class presently has 5 enrolled. Age 4 has 12. He also reported on his marketing plans which included amongst many utilizing Brookfield News school information on a weekly basis- Year long ad placed in *Milwaukee Badge(targeted for Milwaukee Police officers)* Letters also went out to families inviting them to the school Open House. The remainder of the report is attached to the minutes.

**Pastor Squires** report He will develop mission ministries(ie.Visitors,publicity Brookfield, Butler & Beyond etc.)April 3 he will be working with a team for immediate follow-up with visitors. He also reported that he will be in St.Louis in April for Christ Care training.

**Financial Report (Jeff Nelson)** Jeff stated that the reason for poor receipts was the lack of attendance was bad weather during the Lenten season. In order to appraise the members of this dilemma there will be an accompanying letter of information explaining the low receipts with the first quarter statement. This will hopefully alert the members for this shortfall and they will respond by catching up their giving if they were behind as a result of the bad weather.

	Church/School	Child Care	Total
Receipts	\$204,195	\$30,992	\$235,188
Expenses	\$241,144	\$32,297	\$273,441
Receipts>( <) than Expenses .	( \$36,948)	( \$1,305)	( \$38,253)

**Child Care** -Cheryl Krueger will report on the Child Care debt next meeting.

**Mortgage Payoff..** President Brusseau has formed a committee consisting of Bob Brunow ,Jeff Trettin and himself to work on a program for the burning of the mortgage..

**Executive Limitations Policies review** A motion was made and seconded to accept the Executive Limitations Policies as printed. Motion carried

**Auctions update..**Next meeting report

Paul Gnan had the closing prayer.

Meeting adjourned at 9:30 P.M.

Respectfully submitted

Richard J.Boeck,Sr.  
Secretary

Tim Brusseau  
President

March 25, 2008

1. Enrollment 65

Enrollment began in February for the 2008-2009 school year. It is too early to guess at numbers. April 30 will give a more accurate picture. The registration fee goes up after that date. The age 3 class presently has enrolled. Age 4 has 12.

2. Marketing:

- a. Place pages of informative/promotional material in each quarterly Messenger,
- b. Place informative/promotional material on back page of bulletin
- c. Periodically place information on the church sign for enrollment, open house, and information.
- d. Check and update web site information for school and church.
- e. Utilize Brookfield News school information on weekly basis.
- f. Year-long ad place in *Milwaukee Badge* (Targeted for Milwaukee police officers)
- g. Letters:
  - (1) Letters and brochure to 50+ non -LCMS congregations with follow-up calls.
  - (2) Birth and two year old letter with gift certificatesent with *Beginnings program*.
  - (3) Letters sent to parents for 3, 4, and 5 year old classes
  - (4) Personal letters sent to all visitors to open house.
- h. Yard signs placed to announce our location and web site(50 two color signs)
- i. Open House:
  - (1) Display
  - (2) Brochures (Put on back page of bulletin; Sent in all letters; Handed -out at open house)
  - (3) Curriculum brochure for 3,4, and 5 year old class; also mailed and handed to all prospective families
  - (4) Radio and television ads
  - (5) Open house 3x5 cards handed to children and parents to hand out to friends and neighbors announcing the open house.
- j. Tuition Incentive Program:
- k. Scrip Program:
- l. DVD: Use of testimonials
- m. Use of power points before worship by classrooms
- n. Surveys for determination of strengths and weaknesses(NLSA application)
- o. PTL programs for school and community (Love and Logic)
- p. Early childhood open house:
- q. Stressing of reasons Immanuel should be a school of choice: Quality, safety, Relational, and Christ-centered
- r. Savemore card: marketing and third-source funding

3. . Zion Initiative: No tuition??

4. Building : Mr.Radewahn will make a marked improvement in the maintenance of Immanuel Lutheran church and School . Since he is not here during the day, I am

still

the “point” person for any concerns that arise.

5. Staffing: I have met with some of the staff nearing retirement to help determine a long-range staffing plan. All teaching staff that I met with have a goal to teach until age 65. All teachers have returned documents indicating their desire to return as teachers at Immanuel for the 2008-2009 school year.
6. Funding Plan: The advisory board with some additional help will meet with the principal to develop ideas for assistance grant credits offered for tuition assistance
7. Financial Assistance Plan: A member of the advisory board will meet with the principal to develop ideas for assistance grant credits offered for tuition assistance
8. Bible Classes/VBS Sunday School: A new staff must be formed.. Mrs Denkert has retired as superintendent of the VBS after numerous years of service. The date has been narrowed to either the traditional last week of June or the last week of July. New Bible classes for the spring quarter will begin on Sunday..